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UNITED STATES ITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

NUAL AUDITED REPORT FORM X-17A-5 PART III

FACING PAGE

OMB APPROVAL

OMB Number: 3235-0123

Expires: January 31, 2007

Estimated average burden hours per response......12.00

sec file NUMBER 8-66492

Information Required of Brokers and Dealers Pursua Securities Exchange Act of 1934 and Rule 17a	
aliante u	D ENDING 12/31/2004 MM/DD/YY
A. REGISTRANT IDENTIFICATIO	N
NAME OF BROKER-DEALER: PINNACLE FINANCIAL GROUP,	UC OFFICIAL USE ONLY
ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)	FIRM I.D. NO.
520 North Orlando Avenue, Suite 15	
Winter Park FL (State)	32789 (Zip Code)
NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD	O TO THIS REPORT (407)622-8118 (Area Code – Telephone Number)
B. ACCOUNTANT IDENTIFICATION	
INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this ReFANNATION, MICHAEL G., (Name - if individual, state last, first, midd.) 399 Northwest Boca Raton Blvd, boca Raton	TL 28432
(Address) (Cify) CHECK ONE:	(State) 79 SZip Code)
Certified Public Accountant Public Accountant	PROCESSED /
Accountant not resident in United States or any of its possessions.	MAR 15 2005
FOR OFFICIAL USE ONLY	FACHSON

*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1410 (06-02)



OATH OR AFFIRMATION

1, Todd A. Boren	, swear (or affirm) that, to the best of
my knowledge and belief the accompanying financial	statement and supporting schedules pertaining to the firm of
Pinnarie Financial Group, LLC	, as
of Derember 31	, 20 04, are true and correct. I further swear (or affirm) that
neither the company nor any partner, proprietor, prin	icipal officer or director has any proprietary interest in any account
classified solely as that of a customer, except as follo	
Cincolled Colory no that of a Caccolled, Check no tone	
JENNIFER ABELL	\
Notary Public - State of Florida	La Care
MyCommission Explies Nov 11, 2006 Commission # DD 371215	Signature
Bonded By National Notary Assn.	Occasidad a doma
The state of the s	Mesiaent and CEO
	Title
rennitei alll	
Notary Public	
This report ** contains (check all applicable boxes): (a) Facing Page.	
(b) Statement of Financial Condition.	
(c) Statement of Income (Loss).	
(d) Statement of Changes in Financial Condition	1.
(e) Statement of Changes in Stockholders' Equi	
(f) Statement of Changes in Liabilities Subordin	
(g) Computation of Net Capital.	
(h) Computation for Determination of Reserve I	
(i) Information Relating to the Possession or Co	
	anation of the Computation of Net Capital Under Rule 15c3-3 and the
	we Requirements Under Exhibit A of Rule 15c3-3.
consolidation.	audited Statements of Financial Condition with respect to methods of
(1) An Oath or Affirmation.	
(ii) An Oath of Armhandi. (m) A copy of the SIPC Supplemental Report.	
	found to exist or found to have existed since the date of the previous audit.

^{**}For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

PINNACLE FINANCIAL GROUP, LLC
FINANCIAL STATEMENTS
DECEMBER 31, 2004



Mayer Hoffman McCann P.C.

An Independent CPA Firm

399 Northwest Boca Raton Boulevard Boca Raton, Florida 33432 561-392-7929 ph 561-391-3018 fx www.mhm-pc.com

INDEPENDENT AUDITORS' REPORT

To the Members Pinnacle Financial Group, LLC Winter Park, Florida

We have audited the statement of financial condition of Pinnacle Financial Group, LLC (the Company) as of December 31, 2004 and the related statements of operations, changes in members' equity, and cash flows for the period February 18, 2004 (inception) through December 31, 2004 that you are filing pursuant to Rule 17a-5(g) under the Securities Exchange Act of 1934. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with U.S. generally accepted auditing standards. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly in all material respects, the financial position of Pinnacle Financial Group, LLC as of December 31, 2004, and the results of its operations and its cash flows for the period February 18, 2004 (inception) through December 31, 2004 in conformity with U.S. generally accepted accounting principles.

Boca Raton, Florida
February 16, 2005

PINNACLE FINANCIAL GROUP, LLC STATEMENT OF FINANCIAL POSITION DECEMBER 31, 2004

ASSETS

Current assets:	
Cash	\$ 446,289
Prepaid expenses	 17,912
Total current assets	 464,201
Equipment, less accumulated depreciation of \$360	9,749
Other assets:	
Goodwill	153,405
Deposits	55,435
Investments, at equity	74,531
	 283,371
Total assets	\$ 757,321
LIABILITIES AND MEMBERS' EQUITY	
Current liabilities:	
Accounts payable	\$ 1,274
Total current liabilities	 1,274
Members' equity	 756,047
Total liabilities and members' equity	\$ 757,321

PINNACLE FINANCIAL GROUP, LLC STATEMENT OF OPERATIONS PERIOD FEBRUARY 18, 2004 (INCEPTION) THROUGH DECEMBER 31, 2004

Revenue:	
Commissions	\$ 4,882
Operating expenses:	
Employee compensation and benefits	405,937
Professional fees	84,056
Travel	50,665
Promotional	50,236
Office and other expenses	94,495
Total operating expenses	 685,389
Loss from operations	(680,507)
Other income (expense):	
Equity in earnings (loss) of jointly owned company	 (22,064)
Net (loss)	\$ (702,571)

PINNACLE FINANCIAL GROUP, LLC STATEMENT OF CHANGES IN MEMBERS' EQUITY PERIOD FEBRUARY 18, 2004 (INCEPTION) THROUGH DECEMBER 31, 2004

Balance, February 18, 2004	\$	-
Capital contributions: Pinnacle Financial Corporation J. MacArthur, LLC		1,270,722 247,396 1,518,118
Distributions: Pinnacle Financial Corporation J. MacArthur, LLC		(29,750) (29,750) (59,500)
Net income (loss)	·	(702,571)
Balance, December 31, 2004	\$	756,047

PINNACLE FINANCIAL GROUP, LLC STATEMENT OF CASH FLOWS PERIOD FEBRUARY 18, 2004 (INCEPTION) THROUGH DECEMBER 31, 2004

CASH FLOWS FROM OPERATING ACTIVITIES Net income (loss) Adjustments to reconcile net income (loss) to net cash	\$	(702,571)
flows from operating activities: Depreciation Equity in loss of jointly owned company		360 22,064
Decrease (increase) in operating assets: Prepaid expenses		(17,912)
Increase (decrease) in operating liabilities: Accounts payable		1,274
Net cash flows from operating activities		(696,785)
CASH FLOWS FROM INVESTING ACTIVITIES Deposits paid Purchase of equipment Investment in jointly owned company		(55,435) (10,109) (250,000)
Net cash flows from investing activities		(315,544)
CASH FLOWS FROM FINANCING ACTIVITIES Contributions from members Distributions to members		1,518,118 (59,500)
Net cash flows from financing activities		1,458,618
Net increase in cash		446,289
Cash, inception		_
Cash, December 31, 2004	<u>\$</u>	446,289

PINNACLE FINANCIAL GROUP, LLC NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2004

(1) Nature of business and significant accounting policies

Nature of business - Pinnacle Financial Group, LLC (the Company) provides money management and other financial and advisory services to individual and corporate clients. The Company is a broker-dealer registered with the Securities and Exchange Commission (SEC) and is a member of the National Association of Securities Dealers (NASD). The Company is a Florida Limited Liability Company.

The Company was formed on February 18, 2004 and obtained its registration with the NASD as a broker-dealer on October 8, 2004. No significant broker-dealer activities occurred during 2004.

A summary of the Company's significant accounting policies follows:

Cash and cash equivalents - For purposes of reporting the statement of cash flows, the Company includes all cash accounts and all highly liquid investments purchased with a maturity of three months or less, other than securities held for sale in the normal course of business, as cash and cash equivalents on the accompanying statements of financial condition.

Investments – Investments in jointly owned companies in which the Company has a 20% to 50% interest or otherwise exercises significant influence are carried at cost, adjusted for the Company's proportionate share of their undistributed earnings or losses.

Revenue recognition - Investment advisory fees are recognized as earned on a pro rata basis over the term of the contract. Co-Agent commissions relative to insurance products are recognized when the underlying transaction is completed.

Use of estimates - The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of financial statements, and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Depreciation – Depreciation on equipment is provided on a straight-line basis using an estimated useful life of three years.

Advertising costs - Advertising costs are charged to operations when incurred. Advertising expense was approximately \$12,000 for the period ended December 31, 2004.

Income Taxes - The Company is a Limited Liability Company and is treated as a partnership for tax purposes. The Company's members are responsible for their respective share of income taxes.

PINNACLE FINANCIAL GROUP, LLC NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2004

(2) <u>Investments in jointly owned company</u>

In October, 2004, the Company purchased 40% of the stock of Richmond Investments (Bermuda) Limited (Bermuda) for \$250,000. The investment is carried at equity. At December 31, 2004, the investment in Bermuda exceeded the Company's share of the underlying net assets by \$153,405. This excess investment is reported as goodwill and is not amortized in accordance with Statement of Financial Accounting Standard 142.

The following is a summary of 2004 financial position and results of operations of Bermuda:

Current assets Equipment	\$ 202,628 1,196
Total assets	 203,824
Current liabilities Stockholders' equity	17,498 186,356
Revenue Net loss	- 55,161

(3) Net capital requirements

The Company is subject to the Securities and Exchange Commission Uniform Net Capital Rule 15c3-1, which requires the maintenance of minimum net capital and requires that the ratio of aggregate indebtedness to net capital, both as defined, shall not exceed 15 to 1. In addition, restrictions may be imposed to prohibit equity withdrawals or cash dividends if the resulting net capital ratio would exceed 10 to 1. At December 31, 2004, the Company had net capital as defined by Rule 15c3-1 of \$522,435 which exceeds its required net capital of \$5,000 by \$517,435. The Company's ratio of aggregate indebtedness to net capital was .002 to 1 at December 31, 2004.

(4) Exemption

The Company is exempt from Rule 15c3-3 of the Securities and Exchange Commission. Therefore, the Company is not required to make the periodic computation of reserve requirements for the exclusive benefit of customers.

PINNACLE FINANCIAL GROUP, LLC NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2004

(5) Related party transactions

During 2004, Pinnacle Financial Corporation (a member of the Company), paid various expenses and purchased equipment on behalf of the Company pursuant to an Expense Agreement. Expenses totaled approximately \$660,000 and equipment totaled approximately \$10,000. The transactions were reported as capital contributions from Pinnacle Financial Corporation.

The Expense Agreement states that Pinnacle Financial Corporation is solely responsible for providing capital contributions to the Company for operating expenses. The agreement expires February 18, 2006.

ADDITIONAL INFORMATION



Mayer Hoffman McCann P.C.

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INDEPENDENT AUDITORS' REPORT ON INTERNAL ACCOUNTING CONTROL

To the Members
Pinnacle Financial Group, LLC
Winter Park, Florida

We have audited the financial statements of Pinnacle Financial Group, LLC for the year ended December 31, 2004, and have issued our report thereon dated February 16, 2005. As part of our audit, we made a study and evaluation of the Company's system of internal accounting control (which includes the procedures for safeguarding securities) to the extent we considered necessary to evaluate the system as required by auditing standards generally accepted in the United States of America. The purpose of our study and evaluation, which included obtaining an understanding of the accounting system, was to determine the nature, timing, and extent of the auditing procedures necessary for expressing an opinion on the financial statements.

We also made a study of the practices and procedures followed by the Company in making the periodic computations of aggregate indebtedness and net capital under Rule 17a-3 (a) (11) and the procedures for determining compliance with the exemptive provisions of Rule 15c3-3. We did not review the practices and procedures followed by the Company in making the quarterly securities examinations, counts, verifications and comparisons, and the recordation of differences required by Rule 17a-13; or in complying with the requirements for prompt payment for securities of Section 4(c) of Regulation T of the Board of Governors of the Federal Reserve System, because the Company does not carry security accounts for customers or perform custodial functions relating to customer securities.

The management of the Company is responsible for establishing and maintaining a system of internal accounting control and the practices and procedures referred to in the preceding paragraph. In fulfilling this responsibility, estimates and judgments by management are required to assess the expected benefits and related costs of control procedures and of the practices and procedures referred to in the preceding paragraph and to assess whether those practices and procedures can be expected to achieve the Commission's above-mentioned objectives. The objectives of a system and the practices and procedures are to provide management with reasonable, but not absolute, assurance that assets for which the Company has responsibility are safeguarded against loss from unauthorized use or disposition, and that transactions are executed in accordance with management's authorization and recorded properly to permit the preparation of financial statements in accordance with accounting principles generally accepted in the United States of America. Rule 17a-5(g) lists additional objectives of the practices and procedures listed in the preceding paragraph.

Pinnacle Financial Group, LLC Page Two

Because of inherent limitations in any internal accounting control procedures or the practices and procedures referred to above, errors or irregularities may nevertheless occur and not be detected. Also, projection of any evaluation of them to future periods is subject to the risk that they may become inadequate because of changes in conditions or that the degree of compliance with them may deteriorate.

Our study and evaluation made for the limited purpose described in the first paragraph would not necessarily disclose all material weaknesses in the system. Accordingly, we do not express an opinion on the system of internal accounting control of Pinnacle Financial Group, LLC taken as a whole. Our study and evaluation disclosed no condition that we believed to be a material weakness, and no facts came to our attention to cause us to believe that the Company was not in compliance with the exemptive provisions of Rule 15c3-3.

We understand that practices and procedures that accomplish the objectives referred to in the second paragraph of this report are considered by the Commission to be adequate for its purposes in accordance with the Securities and Exchange Act of 1934 and related regulations, and that practices and procedures that do not accomplish such objectives in all material respects indicate a material inadequacy for such purposes. Based on this understanding and on our study, we believe that the Company's practices and procedures were adequate at December 31, 2004, to meet the Commission's objectives.

This report is intended solely for the use of management, the Securities and Exchange Commission and the National Association of Securities Dealers, Inc., and other regulatory agencies which rely on Rule 17a-5(g) under the Securities Exchange Act of 1934 in their regulation of members, and should not be used for any other purpose.

Mayer Hoffman McCarn PC

Boca Raton, Florida February 16, 2005



Mayer Hoffman McCann P.C.

An Independent CPA Firm

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INDEPENDENT AUDITORS' REPORT ON ADDITIONAL INFORMATION

To the Members
Pinnacle Financial Group, LLC
Winter Park, Florida

We have audited the financial statements of Pinnacle Financial Group, LLC as of December 31, 2004. Our audit was made for the purpose of forming an opinion on the basic financial statements.

The information contained in Schedules I, II, III, and IV are presented for purposes of additional analysis and is not a required part of the basic financial statements, but is supplementary information required by Rule 17a-5 of the Securities and Exchange Commission. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements.

Mayer Holdman Mc Carn P.C.

Boca Raton, Florida
February 16, 2005

PINNACLE FINANCIAL GROUP, LLC COMPUTATIONS RELATED TO NET CAPITAL UNDER RULE 15c 3-1 OF THE SECURITIES EXCHANGE ACT OF 1934 DECEMBER 31, 2004 COMPUTATION OF NET CAPITAL

Schedule I

1. Total own	ership equity from Statement of Financial Condition		\$ 756,047
2. Deduct: o	wnership equity not allowable for net capital	 	
3. Total own	ership equity qualified for net capital		756,047
4. Add:			
a. b.	Liabilities subordinated to claims of general creditors a computation of net capital Other (deductions) or allowable credits	allowable in	0
	Deferred taxes on non allowable assets		
5. Total capi	ital and allowable subordinated liabilities		756,047
6. Deduction	n and/or charges:		
a.	Total non-allowable assets included in Statement of Financial Condition:	\$ 233,612	
b.	Secured demand note deficiency	0	
C.	Commodity futures contracts and spot commodities-proprietary capital charges	0	
d.	Other deductions and/or charges contingent liability	0	233,612
7. Other add	ditions and/or allowable credits: Deferred taxes on unrealized appreciation of investment securities		0
8. Net capita	al before haircuts on securities positions		522,435
9. Haircuts	on securities:		·
a. b. c.	Contractual securities commitments Subordinated securities borrowings Trading and investment securities: i. Exempted securities ii. Debt securities iii. Options		
d. e.	iv. Other securities Undue concentration (illiquid investment securities) Other		0.
I0. Net capit	al		\$ 522,435

PINNACLE FINANCIAL GROUP, LLC COMPUTATIONS RELATED TO NET CAPITAL UNDER RULE 15c 3-1 OF THE SECURITIES EXCHANGE ACT OF 1934 DECEMBER 31, 2004 COMPUTATION OF BASIC NET CAPITAL REQUIREMENTS AND AGGREGATE INDEBTEDNESS

Schedule II

COMPUTATION OF BASIC NET CAPITAL REQUIREMENTS

11. Minimum net capital required (6-2/3% of line 19)	\$ 159
 Minimum dollar net capital requirement of reporting broker or dealer and minimum net capital requirement of subsidiaries 	\$ 5,000
13. Net capital requirement (greater of line 11 or 12)	\$ 5,000
14. Excess net capital (line 10 less 13)	\$ 517,435
15. Excess net capital at 1000% (line 10 less 10% of line 19)	\$ 522,308
COMPUTATION OF AGGREGATE INDEBTEDNESS	
16. Total A.I. liabilities included in Statement of Financial Condition	\$ 1,274
17. Add:	
 a. Drafts for immediate credit b. Market value of securities borrowed for which no equivalent value is paid or credited 	
c. Other unrecorded amounts contingent liability	 0
19. Total aggregate indebtedness	\$ 1,274
20. Ratio of aggregate indebtedness to capital (line 19 divided by line 10)	0.002

PINNACLE FINANCIAL GROUP, LLC RECONCILIATION WITH COMPANY'S COMPUTATIONS RELATED TO NET CAPITAL UNDER RULE 15c3-1 OF THE SECURITIES EXCHANGE ACT OF 1934 (INCLUDED IN PART IIA OF FORM X-17A-5 AS OF DECEMBER 31, 2004)

Schedule III

RECONCILIATION WITH COMPANY'S COMPUTATION OF NET CAPITAL

Net capital as reported in Part I of Form X-17A-5	\$495,015
Net audit adjustments: Adjust for prepaid insurance Adjust for prepaid fidelity bond Record depreciation Record equity in loss of jointly owned company Adjust for additional capital contribution Adjustment of nonallowable assets	17,671 (240) (360) (22,064) 10,109 22,304
Net capital as reported on line 10 of Schedule I	\$ 522,435
RECONCILIATION WITH COMPANY'S COMPUTATION OF AGGREGATE Total aggregate indebtedness as reported in Part IIA of Form X 17A-5	
RECONCILIATION WITH COMPANY'S COMPUTATION OF AGGREGATE Total aggregate indebtedness as reported in Part IIA of Form X-17A-5 Net audit adjustments: None	E INDEBTEDNESS \$ 1,274

PINNACLE FINANCIAL GROUP, LLC STATEMENT PURSUANT TO 15c 3-3 SECURITIES EXCHANGE ACT OF 1934 DECEMBER 31, 2004

Schedule IV

As more fully described in Note 4 of the notes to financial statements, the Company does not hold funds or securities of customers. Accordingly, the Company is exempt from the requirements to maintain a "Special Reserve Account for the Exclusive Benefit of Customers' under provisions of SEC Rule 15c-3 based on paragraph K (2) (i) of the rule.